



# The Potomac Highland Cooperative Weed & Pest Management Area

## 2016 Highlights

### YEAR-END REVIEW

*We are pleased to share highlights of the Potomac Highlands Cooperative Weed & Pest Management Area!*

The Potomac Highlands Cooperative Weed and Pest Management Area (PHCWPMA) is a partnership between federal, state, and local agencies, community associations, non-profit organizations, and private land owners assembled to address the threat of invasive species.

The Potomac Highlands CWPMA includes Bath, Highland, Augusta, Rockingham, Page, and Shenandoah counties in Virginia as well as Grant, Hardy, Tucker Pendleton, Randolph, and Pocahontas counties in West Virginia. Member organizations perform invasive species treatments on both public and private lands, and on forests and agricultural areas. The PHCWPMA maps the spread of invasive species, promotes research on control methods, and raises public awareness of invasive species through environmental education and outreach programs.



Brandishing their "Weed Warrior" pins, attendees of Discover Nature Day 2016 triumphantly lord over their haul of garlic mustard. Photo Credit: K. Stockton.

*We Are the Potomac  
Highlands CWPMA!*



### MAJOR HIGHLIGHTS

- More than 3,000 acres treated for non-native invasive weeds.
- Larval insecticide treatments completed on 12,100 acres of land.
- Over 1,400 trees treated for hemlock woolly adelgid.
- 2,930lbs of garlic mustard pulled by 271 volunteers for the 2016 Garlic Mustard Challenge.
- Over 170,000 acres monitored for invasive pests and pathogens and over 3,500 invasive plant sightings entered into iMapinvasives.
- Over 2,200 people reached in person and over 4,500 reached on social media through education and outreach programs.
- Over 1,300 in attendance at Discover Nature Day and over 900 in attendance at the Conservation Village at the Forest Festival.